

**FOR RELEASE JANUARY 5, 2009
0600 EST**

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Concordia Coffee Systems names Denise Evert as Vice President of Business Development

Concordia Coffee Systems, a worldwide leader in self-serve and automated espresso systems, announced today the hiring of Denise M. Evert to the company's Sr. Management Team as Vice President of Business Development. Denise has spent over 20 years in the specialty coffee business assisting her clients in the profitable execution of espresso beverage operations, most recently as a Director of Key Account development for Franke Coffee Systems NA. Her experience also includes the founding and successful development of a multi unit specialty cafe and catering business in the Midwest as well as an espresso machine distribution and service company. Denise has been a featured speaker and moderator for the Specialty Coffee Association's national conventions since 1999.

"Denise brings not only tremendous business development skills, but extensive relationships with the senior decision makers and foremost thought-leaders in our industry," states David Isett, Concordia's president. "We feel very fortunate to have added her to our team."

As VP of Business Development, Denise will lead the Concordia sales team to deliver comprehensive beverage system solutions, *and earnings*, to the company's clients within the convenience store, foodservice, quick serve restaurant and hospitality industries. Her previous business ownership and management experiences give her a unique perspective into short and long term strategies that contribute to her client's successes.

"Joining Concordia Coffee Systems was an opportunity I didn't want to miss," says Ms. Evert. "After researching how well the company had engineered its product line and service support, and had deliberately assembled a highly experienced and well balanced senior

leadership team, it was evident Concordia had all of the ingredients to deliver success in an industry that is growing faster than ever. I am looking forward to sharing Concordia's products and capabilities with food service executives as they look for new innovative ways to grow their businesses."

Denise received her undergraduate degree from the University of Minnesota and holds a Masters degree from the College of St. Catherine. Denise will continue to reside in Minneapolis within reach of customers nationwide. Minneapolis is well known as the sister coffee capital to Seattle. She may be reached directly at devert@concordiacoffee.com or (651) 330-4907.

Concordia Coffee Systems is a U.S. corporation headquartered in Bellevue, WA. Concordia Coffee Systems provides high quality specialty coffee and "gourmet-to-go" beverage solutions for self serve and "barista-free" environments. Active in multiple worldwide markets, the company has thousands of customers pouring millions of drinks on a daily basis within premiere c-store, hotel and restaurant chains, college campuses, health care and corporate dining facilities.

The company is located at 1287 120th Ave. N.E., Bellevue, WA, 98005. Telephone: 425-453-2800 and toll-free 800-995-9019. Web site: www.concordiacoffee.com - email: contactus@concordiacoffee.com

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