

**FOR RELEASE JANUARY 5, 2009  
0600 EST**



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**Concordia Coffee Systems appoints Hank Suerth as independent member of its Board of Directors**

Concordia Coffee Systems, the worldwide leader in quick-serve espresso systems, announced today the appointment of Henry J. "Hank" Suerth to the company's Board of Directors. Hank, age 62, "brings a tremendous wealth of business experience, depth and leadership strength to our company," states David Isett, Concordia's president. "We are very pleased that Hank is joining our team as Concordia continues its' extraordinary US and International growth. His marketing, planning and general management skills and his industry experience and associations add significant strength to the organization's leadership."

Hank currently serves as Director of Corporate and Alumni Relations at Purdue University's Krannert School of Management. He has also served as the School's Director of Executive Education and the University's first Entrepreneur in Residence at the Burton D. Morgan Center for Entrepreneurship. Mr. Suerth was employed for over 4 years at the Starbucks Coffee Company where he was Senior Vice President of Business Alliances responsible for the company's Licensing, Foodservice, and Consumer Products programs in North America. Prior to joining Starbucks, Mr. Suerth served as President of the Recoton Home Audio Group managing the company's audio loudspeaker business. He also served as President and CEO of Infinity Systems, which at the time was the world's third largest loudspeaker company and a division of Harman International, the multi-billion dollar consumer electronics company. He has also served in senior management positions at Ethan Allen Inc, FMC Corporation and the Cahners Exposition Group. Mr. Suerth also owned and managed a privately held consulting company for over 6 years that was headquartered in Connecticut. Mr. Suerth holds a BA in Management from Purdue University and a Masters in Business Administration from Harvard University.

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"It is a real pleasure for me to be joining Concordia Coffee Systems," states Mr. Suerth. "The company is very well positioned for growth. I particularly enjoy helping dynamic companies build strong strategic alliances to leverage their strengths. My industry background as well as my 37 years of business experience and 3 in academia can really help the team in that area. This is an exceptionally exciting time to be in the specialty coffee industry given the extreme level of competition and the changes going on in the industry in total."

Concordia Coffee Systems provides high quality specialty coffee and "gourmet-to-go" beverage solutions for self serve and "barista-free" environments. Active in multiple worldwide markets, the company has thousands of customers pouring millions of drinks, on a daily basis within premiere c-store, hotel and restaurant chains, college campuses, health care and corporate dining facilities.

The company is located at 1287 120th Ave. N.E., Bellevue, Wash. 98005. Telephone: 425-453-2800 and toll-free 800-995-9019. Web site: [www.concordiacoffee.com](http://www.concordiacoffee.com) - email: [contactus@concordiacoffee.com](mailto:contactus@concordiacoffee.com)

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